

## Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**

**Strategic Media Services Attention: Accounts Payable** 3299 K. Street NW Suite 200 Washington, DC 20007



Advertiser	American Petroleum Institute
Product	API 11/26
Estimate Number	3299

Invoice #	120491-1
Invoice Date	12/02/12
Invoice Month	December 2012
Invoice Period	11/26/12 - 12/02/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	120491
Alt Order #	06410489
Deal #	
Order Flight	11/26/12 - 12/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Late News	11-1135p	•	•			•		•	•
	ISSUE CLA	ASS OF TIME R11.6									
				11/26/1	2 to 12/02/12	3x	MTWTFSS				
	WRAL			Th	11/29/12	:30	11:34 PM	APITV110905DMMH	\$2,000.00		1
	WRAL			F	11/30/12	:30	11:33 PM	APITV110905DMMH	\$2,000.00		3
	WRAL			Sa	12/01/12	:30	11:27 PM	APITV110905DMMH	\$2,000.00		2
2	WRAL	WRAL AM News	6-7a								
	ISSUE CLA	ASS OF TIME R11.6									
					2 to 12/02/12	2x	MTWTF				
	WRAL			Tu	11/27/12	:30	6:59 AM	APITV110905DMMH	\$1,300.00		2
	WRAL			Th	11/29/12	:30	5:58 AM	APITV110905DMMH	\$1,300.00		1
3	WRAL	CBS This Morning	7am - 9am								
	ISSUE CLA	ASS OF TIME R11.6									
				11/26/1	2 to 12/02/12	2x	MTWTF				
	WRAL			M	11/26/12	:30	8:55 AM	APITV110905DMMH	\$600.00	l .	2
	WRAL			Th	11/29/12	:30	8:24 AM	APITV110905DMMH	\$600.00		1
4	WRAL	5:30 News	530-6p								
	ISSUE CLA	ASS OF TIME R11.6									
				11/26/1	2 to 12/02/12	2x	MTWTF				
	WRAL			Th	11/29/12	:30	5:52 PM	APITV110905DMMH	\$1,700.00		2
	WRAL			F	11/30/12	:30	5:52 PM	APITV110905DMMH	\$1,700.00		1
5	WRAL	6pm News (M-F)	6-630p								
	ISSUE CLA	ASS OF TIME R11.6	•								
				11/26/1	2 to 12/02/12	2x	MTWTF				
	WRAL			Tu	11/27/12	:30	5:59 PM	APITV110905DMMH	\$2,000.00		1
	WRAL			W	11/28/12	:30	5:58 PM	APITV110905DMMH	\$2,000.00		2
6	WRAL	SEC Championship	4-7pm								
	ISSUE CLA	ASS OF TIME R11.6	•								
				11/26/1	2 to 12/02/12	1x	1-				
	WRAL			Sa	12/01/12	:30	5:01 PM	APITV110905DMMH	\$4,000.00		1
7	WRAL	CBS Sunday Morning	9-1030a								



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Advertiser Ref	

e Channel Description Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
ISSUE CLASS OF TIME R11.6								
	11/26/12 to	12/02/12	1x	1				
WRAL	Su	12/02/12	:30	10:29 AM	APITV110905DMMH	\$1,000.00		1

Aired Spots 13

> **Gross Total** \$22,200.00

**Agency Commission** \$3,330.00

**Net Amount Due** \$18,870.00 Payment Terms 30 Days